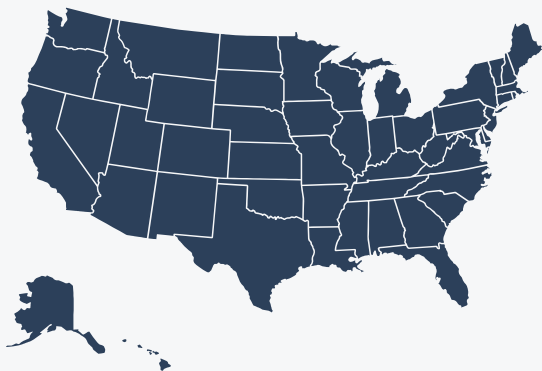




**We connect health  
and social care.**

# Public Health 2.0

What began as a solution for veterans has grown into a national movement to **connect everyone to the care they need**. By the end of 2022 we will be embedded in every county in the continental US (3,006 counties)



Unite Us was  
founded in

**2013**

Today, we power health  
and social care in

**42+ states**

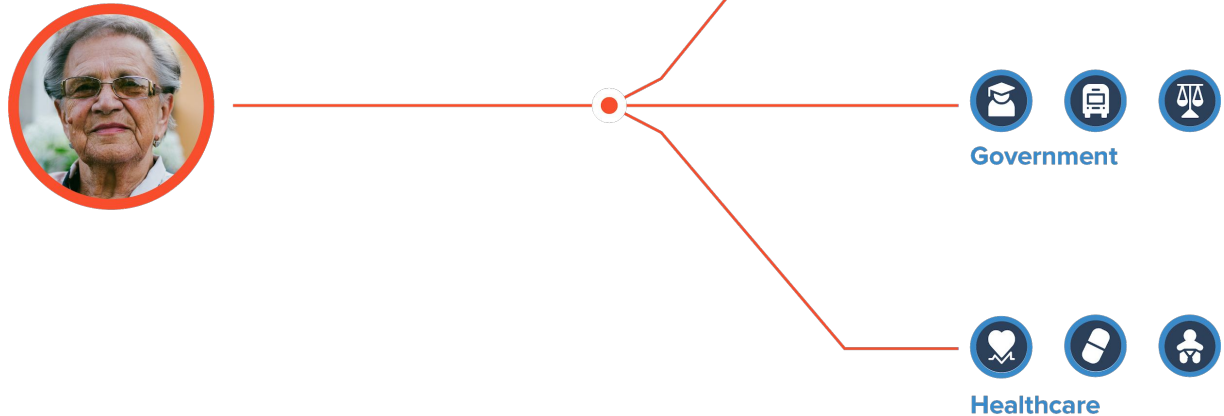
A solution at scale, our partners include:



and many more.

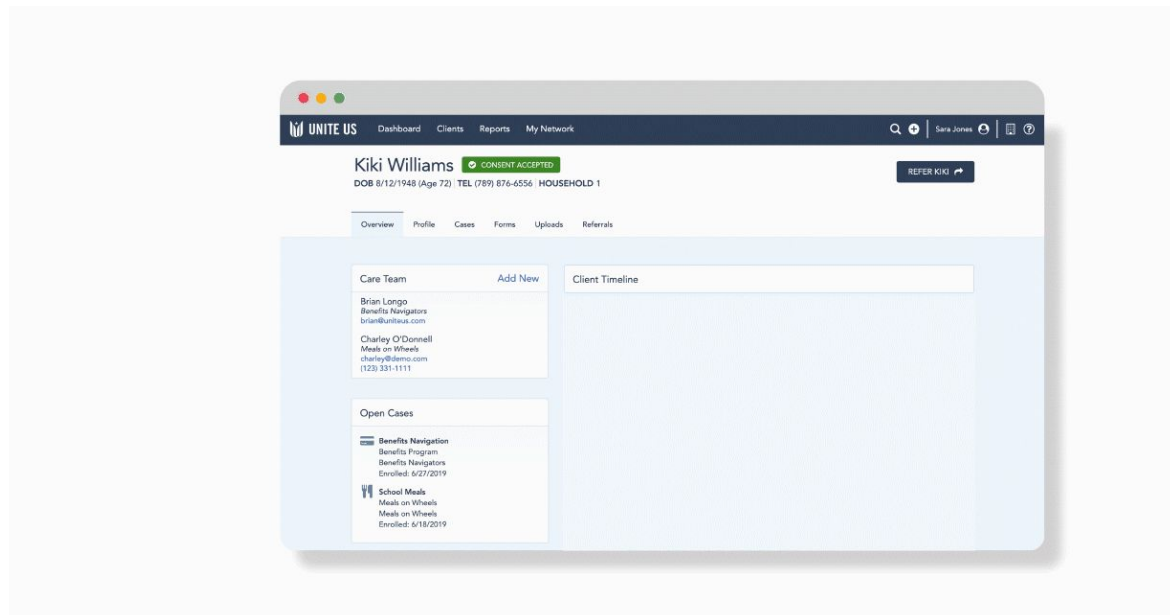
# Providers can't communicate across sectors, resulting in poor health outcomes.

Health and social care organizations  
both lose visibility after their patients  
and clients are discharged.



# The only end-to-end solution for social care

Re-imagining how care is delivered requires a vision, innovation, and an integrated solution



## Community-wide infrastructure connecting healthcare and social services

### On-the-ground Expertise

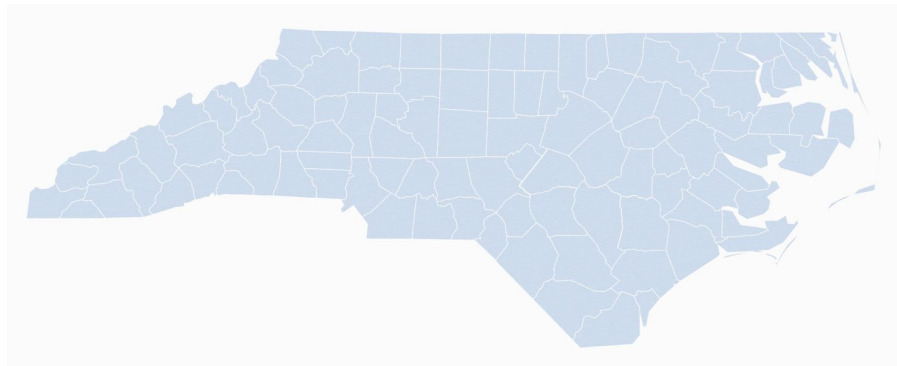
We deploy our 170+ person implementation team to each community to build quality, accountable, coordinated networks of health and community services.

### Technology Platform

Our flexible and scalable platform helps all network partners track every step of each patient's total health journey inside and outside their four walls.



# Proven ability to scale statewide networks



**January 2019**

**January 2020**

**June 2020**

**EOY 2020**

**2021-2022**



## Platform

Launched six months ahead of schedule with 1000 providers

## Interoperability

Five health systems launched using our FHIR app in EPIC

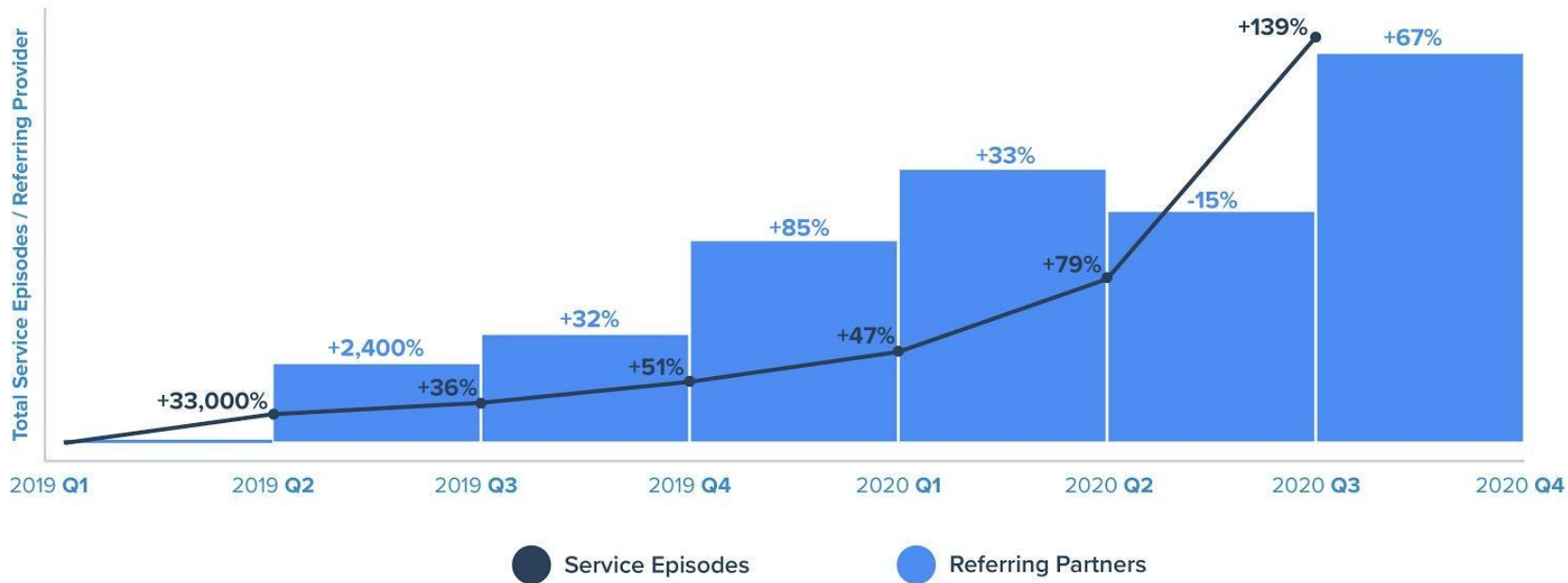
## Insights

Over 100k electronic referrals, 8500 users, 2K+ CBOs resolving 81.6% of needs in the network

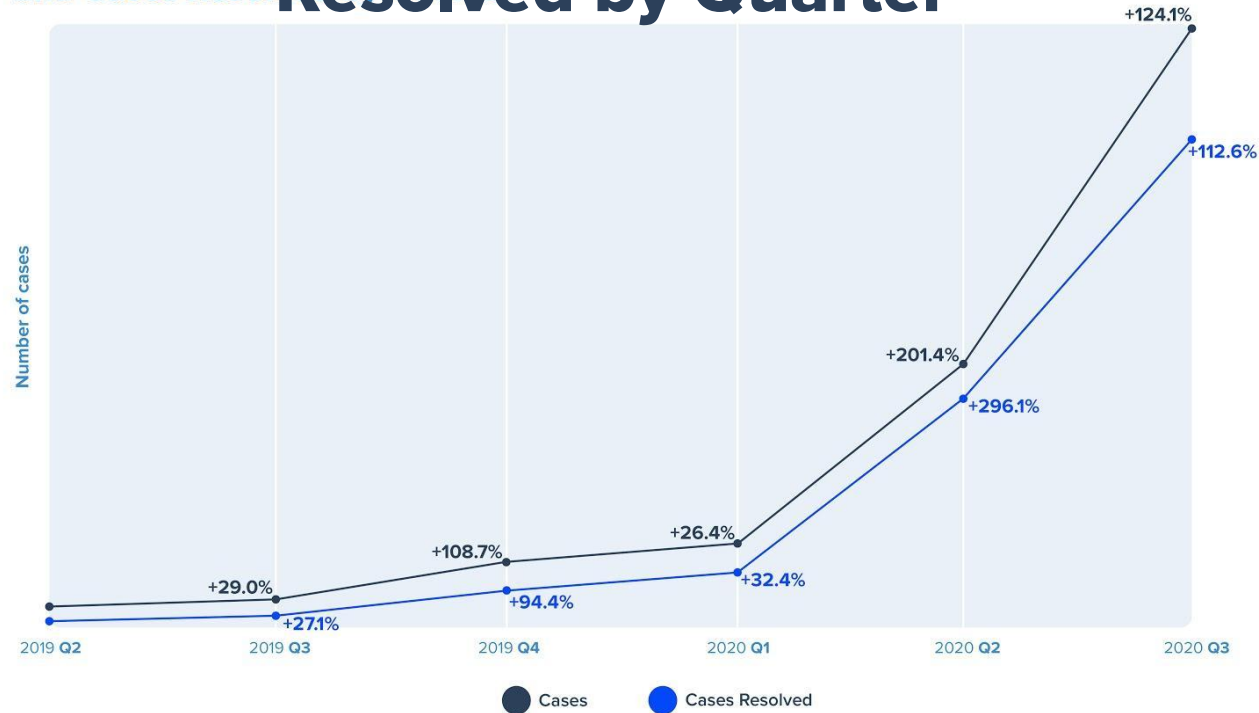
## Payments

Reimbursing \$650M of social care delivery through the network

# NCCARE360 Network Partners and Service Episodes over Time

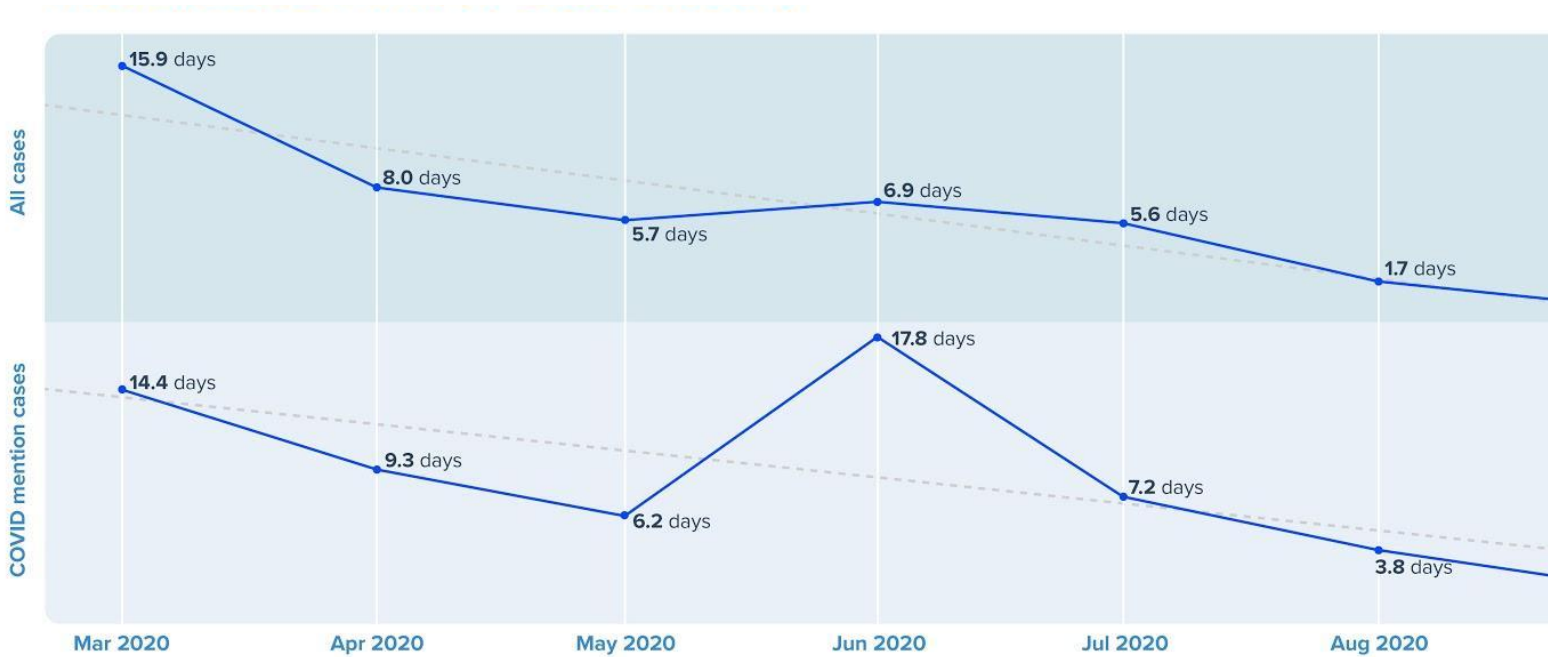


# NCCARE360 Percent Increase of Cases and Cases Resolved by Quarter

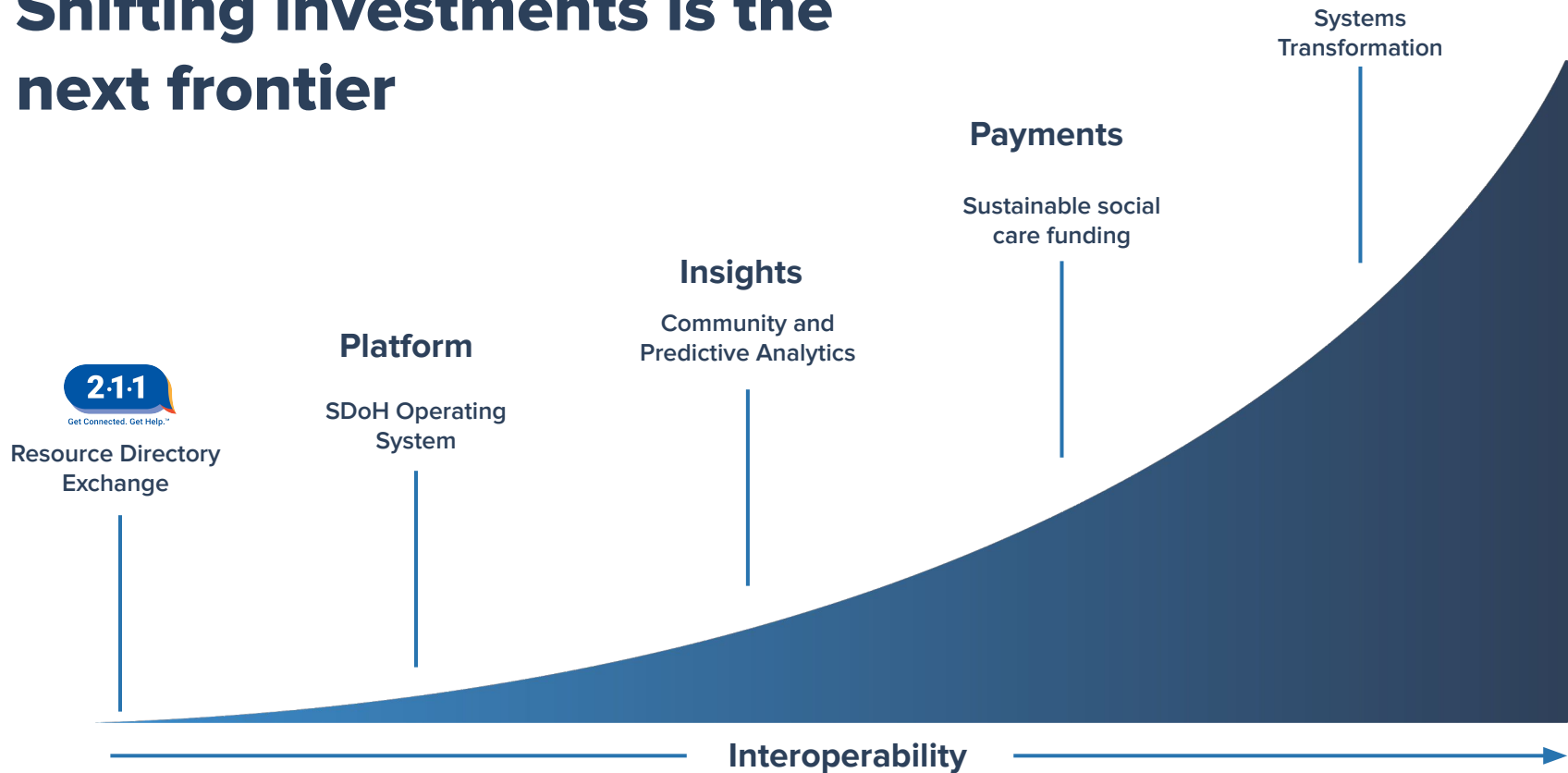




# NCCARE360 Time to Case Closure



# Shifting investments is the next frontier



# Unlock the value of Unite Us Payments



## Technology

Tie funding to services provided



## Services

Identify where and what to fund



Outcome tracking



**Sustainable social care funding**



**Data to inform health impacts**

## Refine as we go

More funding to social care providers leads to more people served and better health

# A solution to buy health at scale

The first product to contract, invoice,  
monitor funds, and pay for social care

## Community Investment Package (2021)

A detailed accounting of how and where funds are distributed in the community

## Community Benefit Package (2022)

A detailed accounting of how and where community benefit dollars are distributed in the community

## Social Care Payments Package (2022)

A system to manage invoices and payments for social services provided to target populations

# The Impact of CARES Act Funding in St. Louis

In eight months \$7.1M dollars were distributed to over 2,900 individuals, keeping them housed during a pandemic.

## St. Louis CARES Act Average Disbursement Per Case



# Greater St. Louis: How it worked



Local governments each received **CARES Act funding**. Promoted rental and mortgage assistance help available to residents

**St. Louis County**

CARES Act funding

**St. Louis City**

CARES Act funding



Received **online request forms** and calls from residents in need, conducted initial screening and **sent referrals** to partners



36 network partners **received funding** directly from County and City and **accepted referrals** from United Way/211



**Network Partner**



**Network Partner**



**Network Partner**



**1:1 work with clients** to secure eligibility documentation and distribute rent or mortgage checks



# Greater Louisville Community Investment

Increasing collective impact leveraging Unite Us Payments

The pandemic, social upheaval, and long-term housing inequalities led Metro United Way and Unite Us to make a \$1M co-investment in Louisville, KY. Funds were used for CBO capacity building, and rental/mortgage payments and flexible cash assistance for residents.



# Taylor Justice

Co-Founder & President

[taylor@uniteus.com](mailto:taylor@uniteus.com)

[@TayJustice](#)

