



# bsafe

Never walk alone







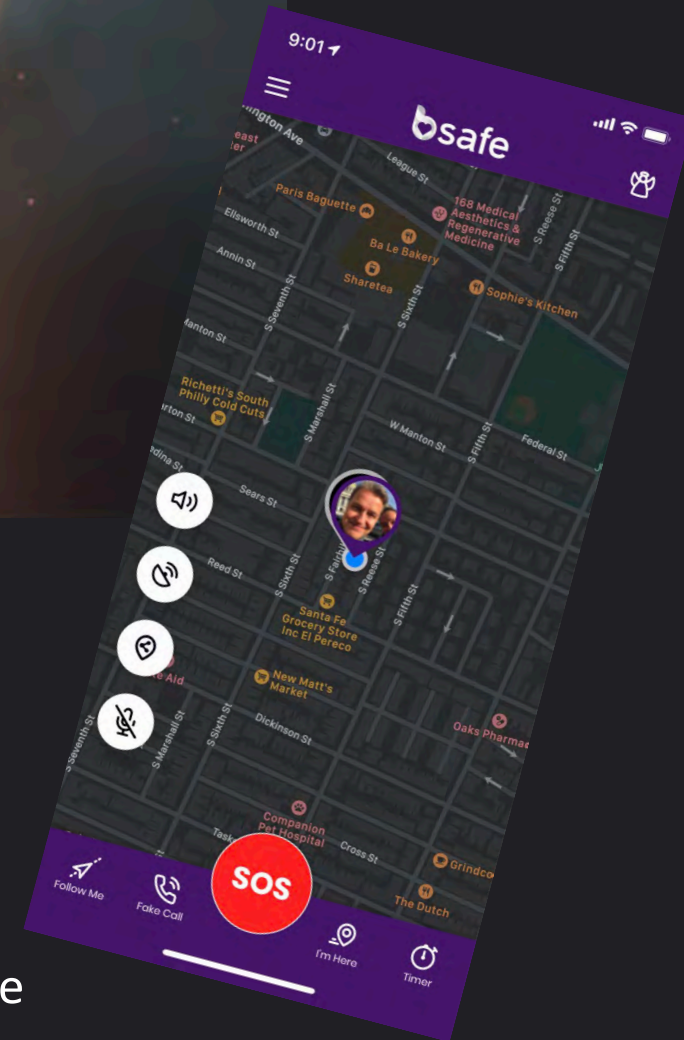
# Creating a Safety Network

- When facing an emergency or threat you can call 9-1-1 but what about the minutes and hours in between feeling insecure and that moment?
- There is a huge gap in tools available to prevent these incidents and crimes from happening before there is an emergency and you need to get help.
- What can you do to keep yourself, your family, co-workers and friends safe?



## WHAT IF...

- I could activate an alarm using my voice if something were to happen?
- Those I alerted could know where I am and follow me on the map?
- The event was streamed live, and audio and video were automatically recorded and saved?





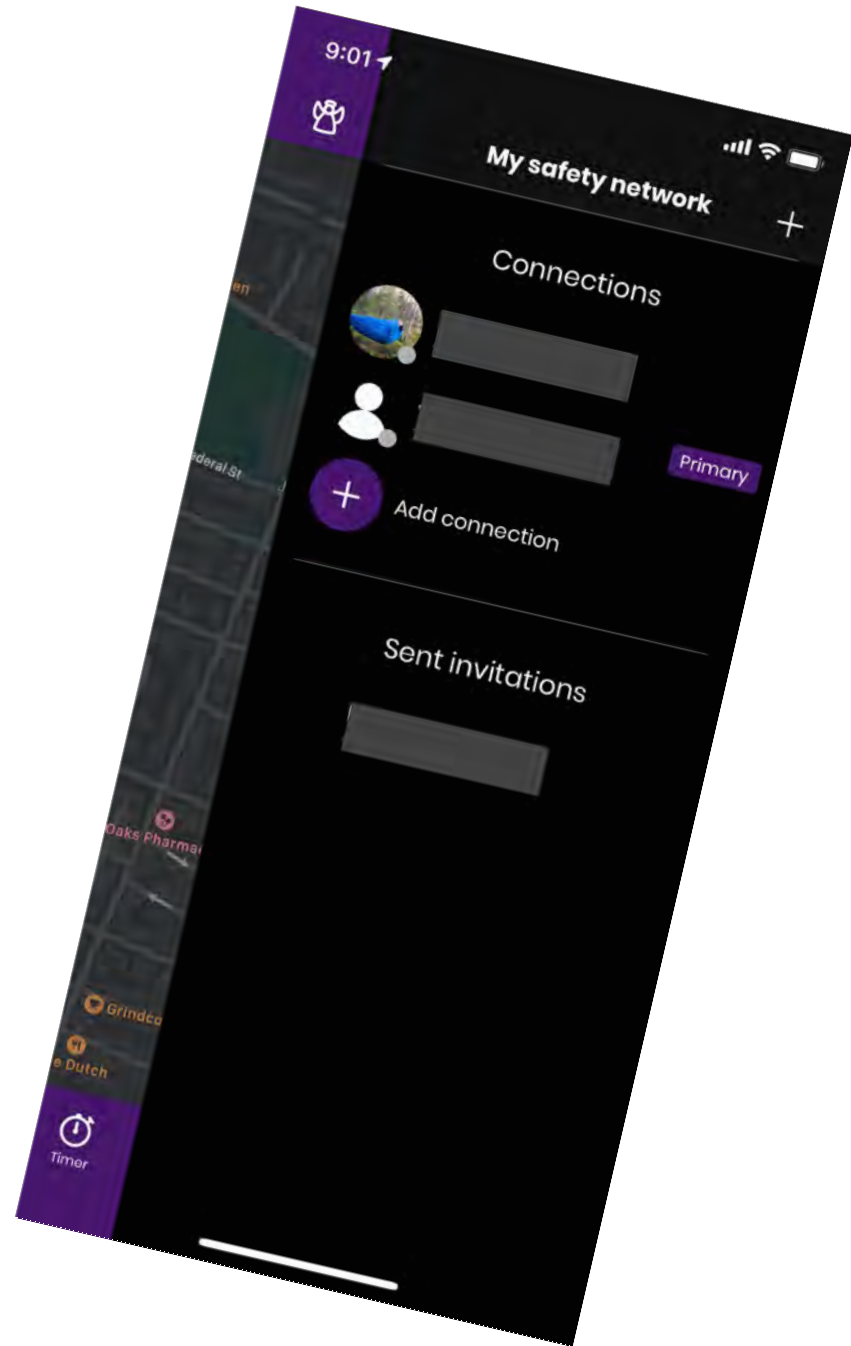
# A Real Background Story

- Charlen Larsen was assaulted at the age of 16 by two of her friends.
- She suffered severe after-effects including depression and suicidal thoughts.
- She and her father Rich created bSafe to help other people facing similar situations based on her experience and reflections.

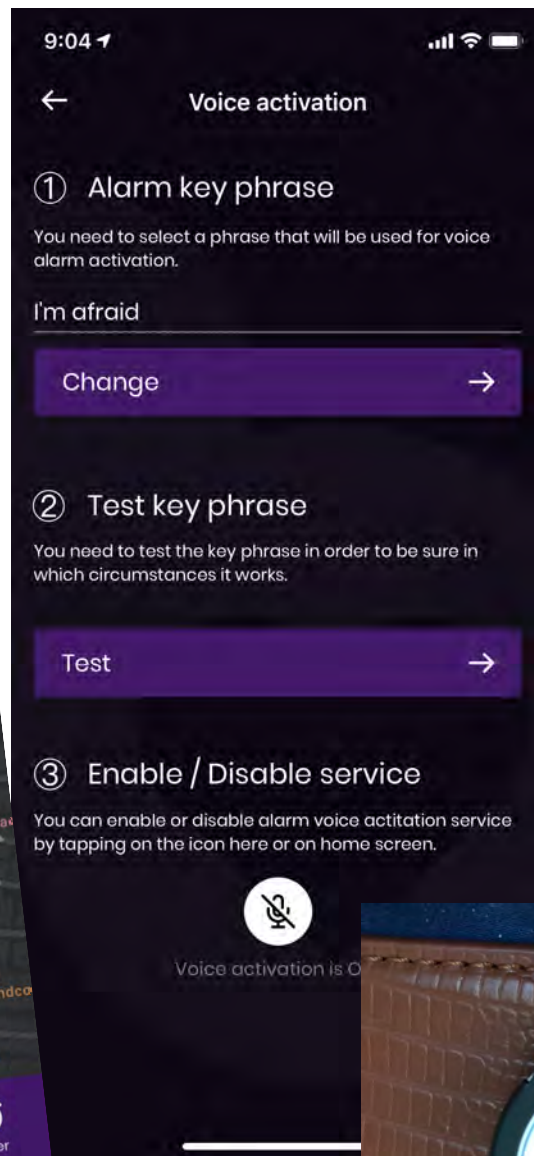
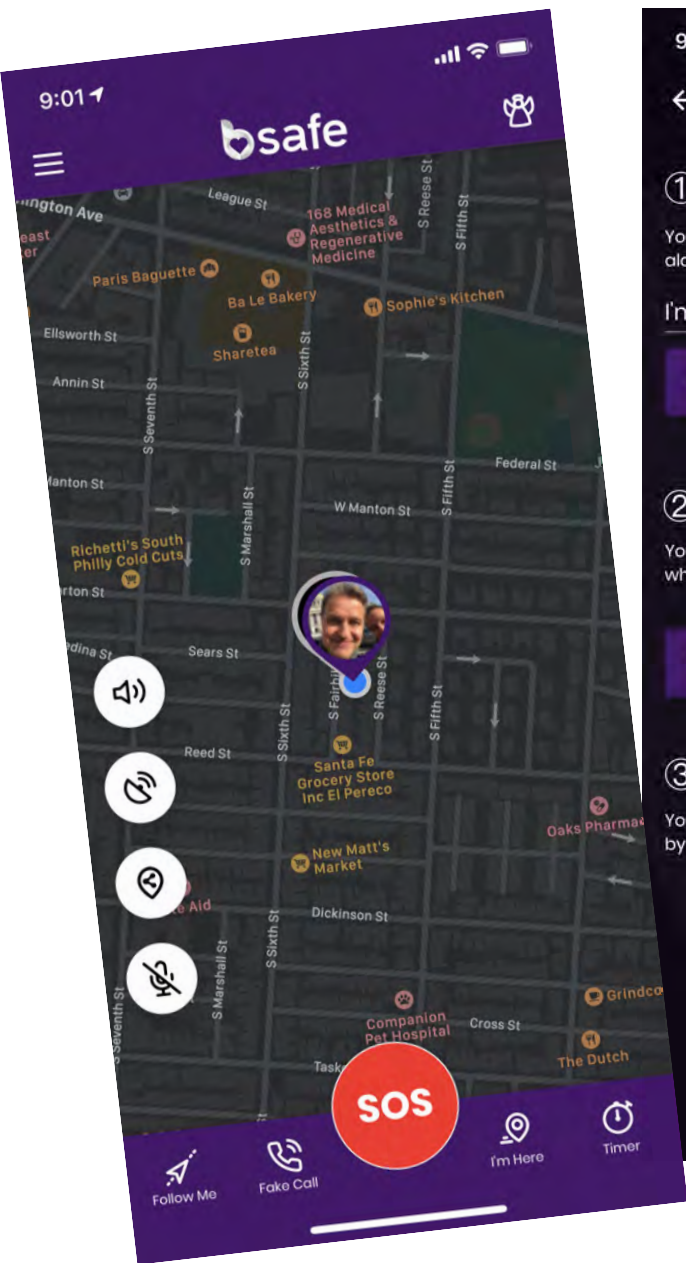
*“With the right tool at my fingertips, my situation could have been avoided and I wouldn’t have had to struggle as much as I’ve done and still do.” Charlen Larsen*

# Your Guardians – Looking Out for You

You choose who and how many guardians (friends/family) you link up and that are notified when enabling certain features.







# SOS Activation

You can activate the SOS alarm using the button in the app, your voice, or a remote button. It works even if your phone is in your pocket, purse, jacket, etc.





## SOS Alarm Sent

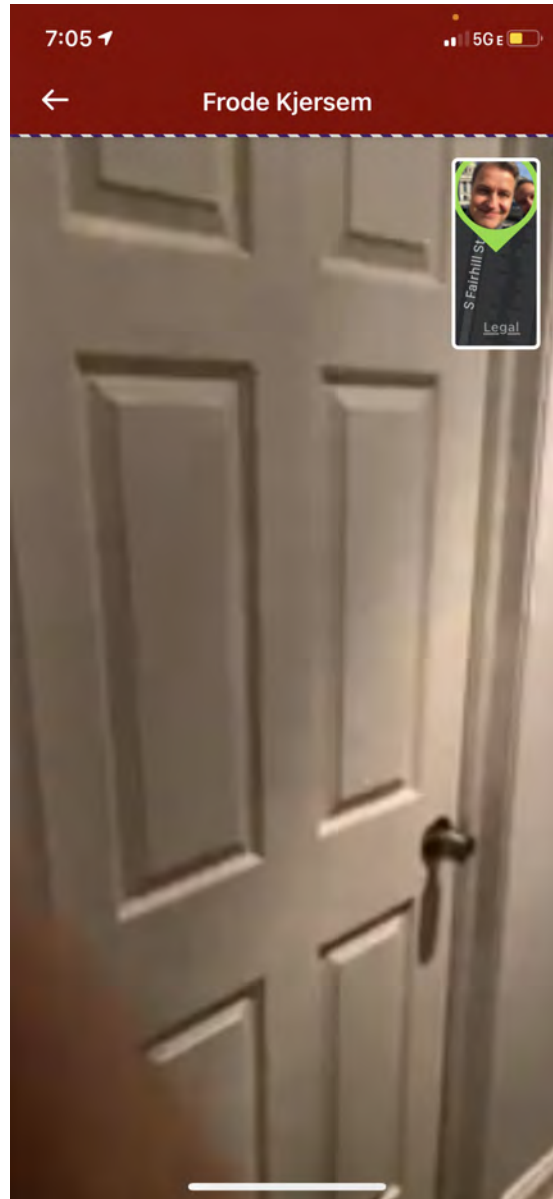
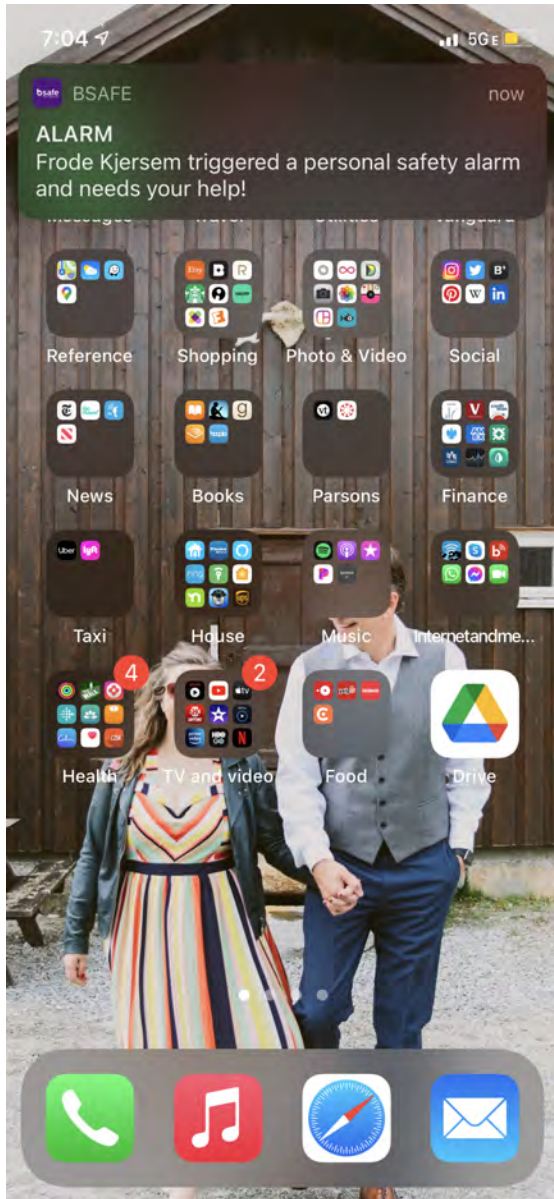
After the alarm is activated, an audible (or silent) alarm is sent to your guardians with an accurate location. If you move, the tracking will show where you are at all times.



# Live Streaming

When the alarm is activated, live streaming begins automatically. This means that, in addition to location, your guardians can see and hear everything that is occurring in the situation as it happens.



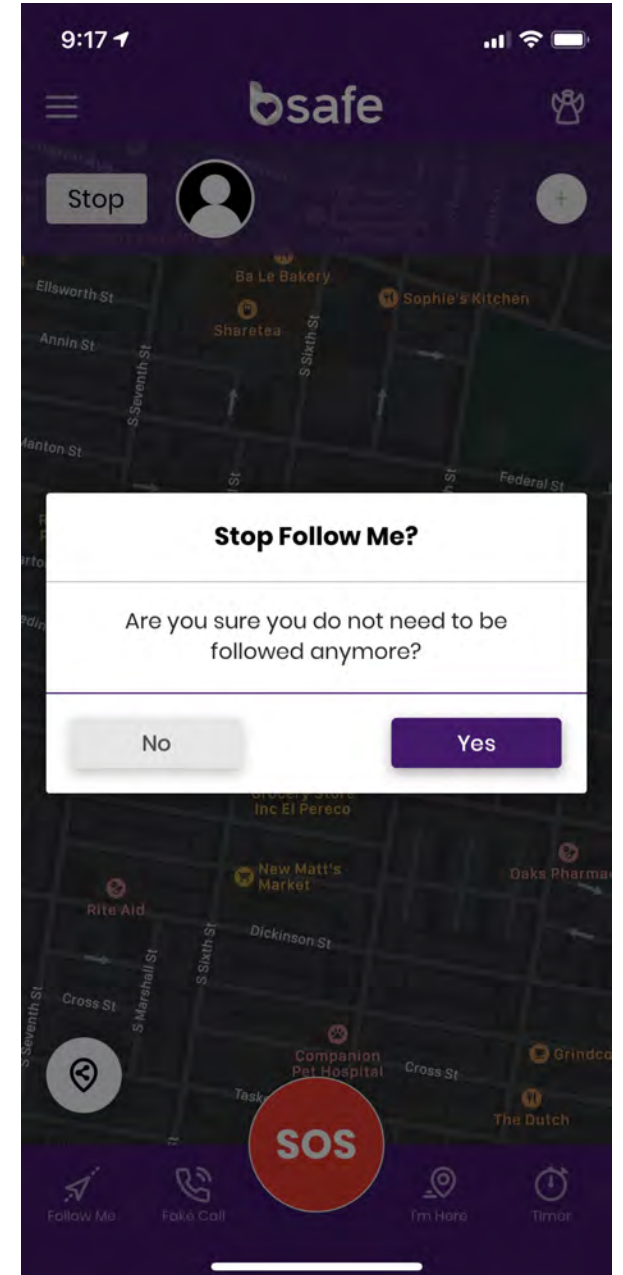
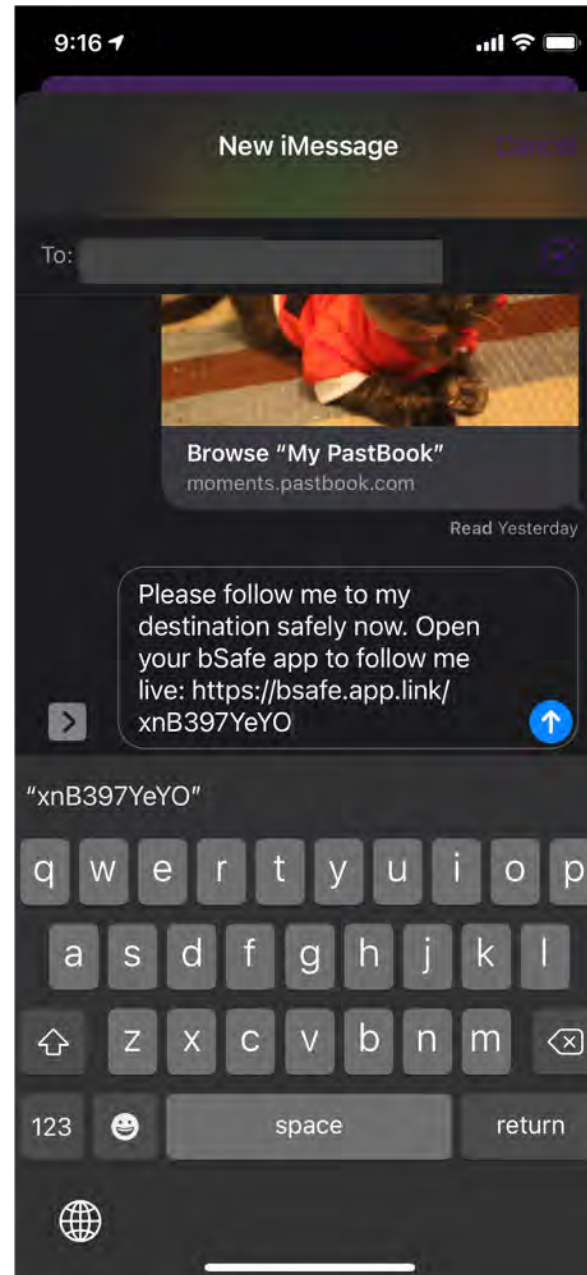
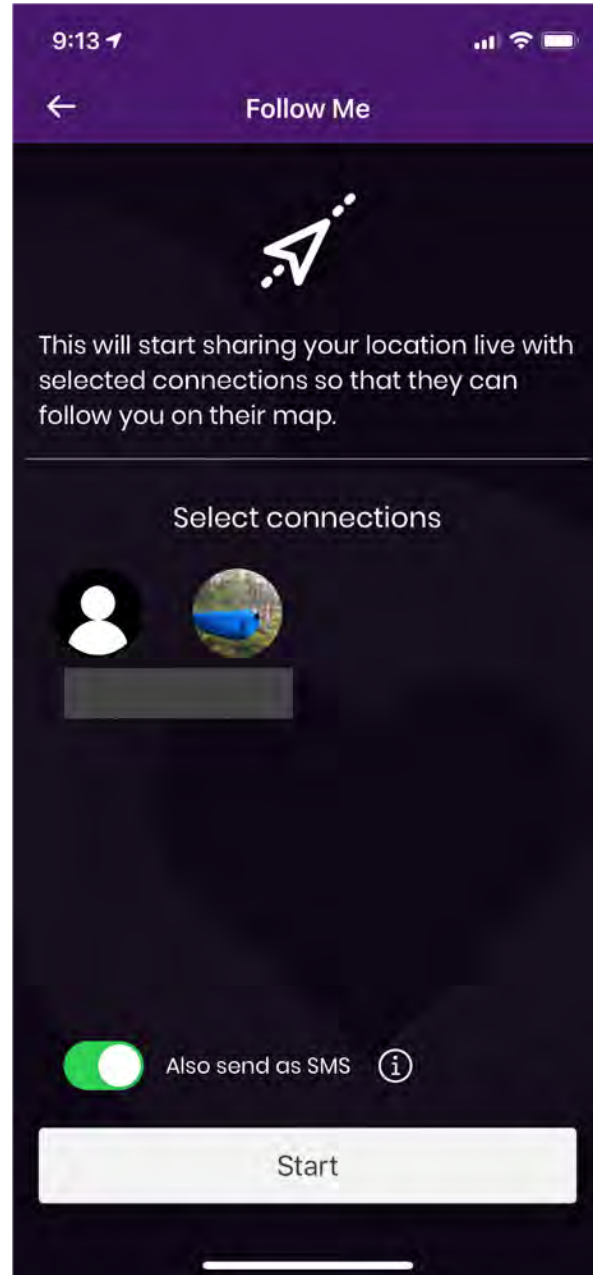


# Automatic Recording of Audio and Video

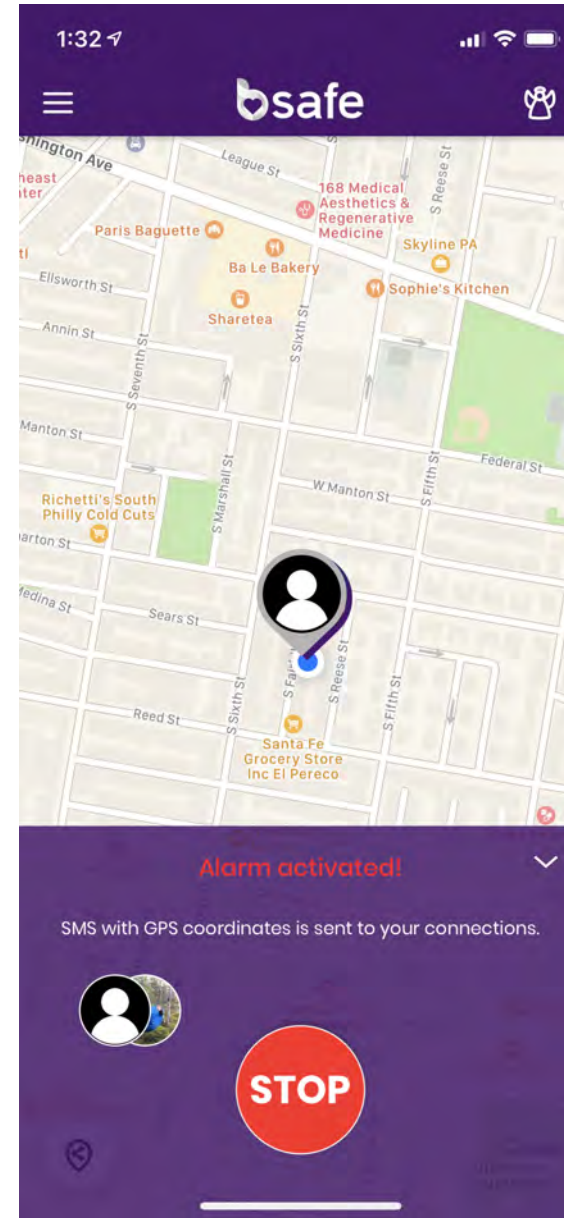
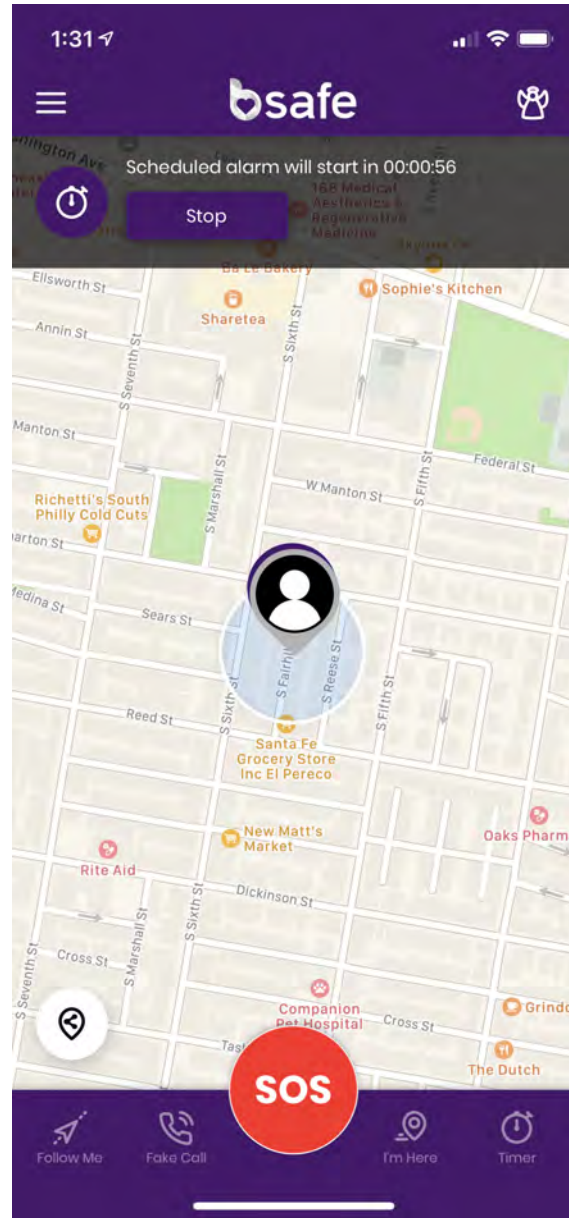
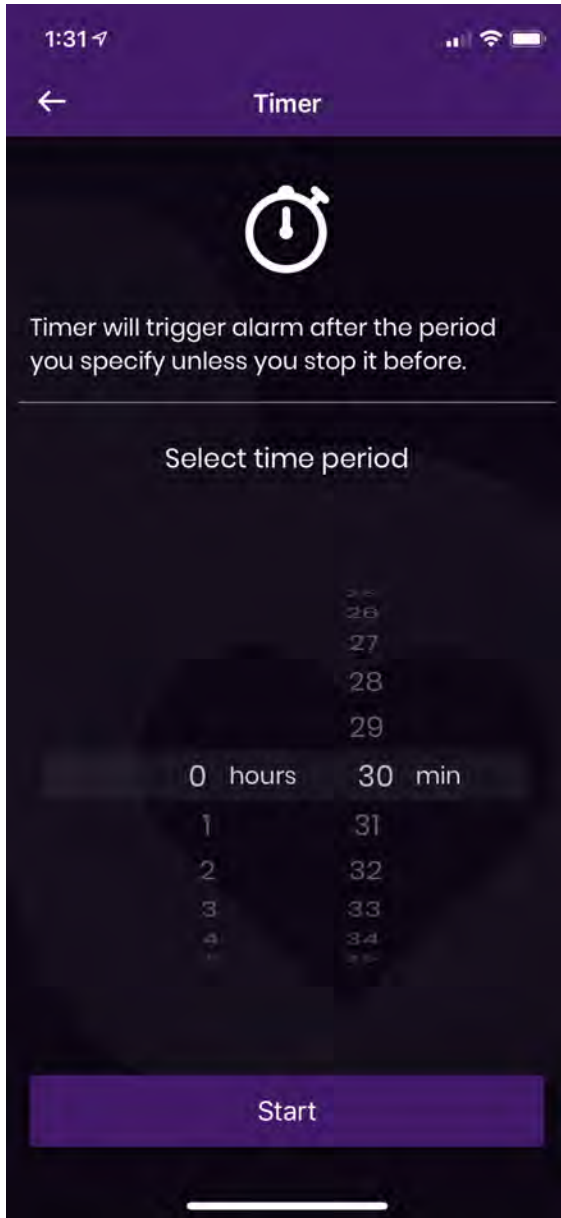
Also, once the alarm is activated, automatic recording of audio and video will begin. This is uploaded live and is automatically sent to your guardians/alarm center even if the recording is interrupted.

# Follow Me

You can have your guardians follow you from one place to another, virtually on the map.



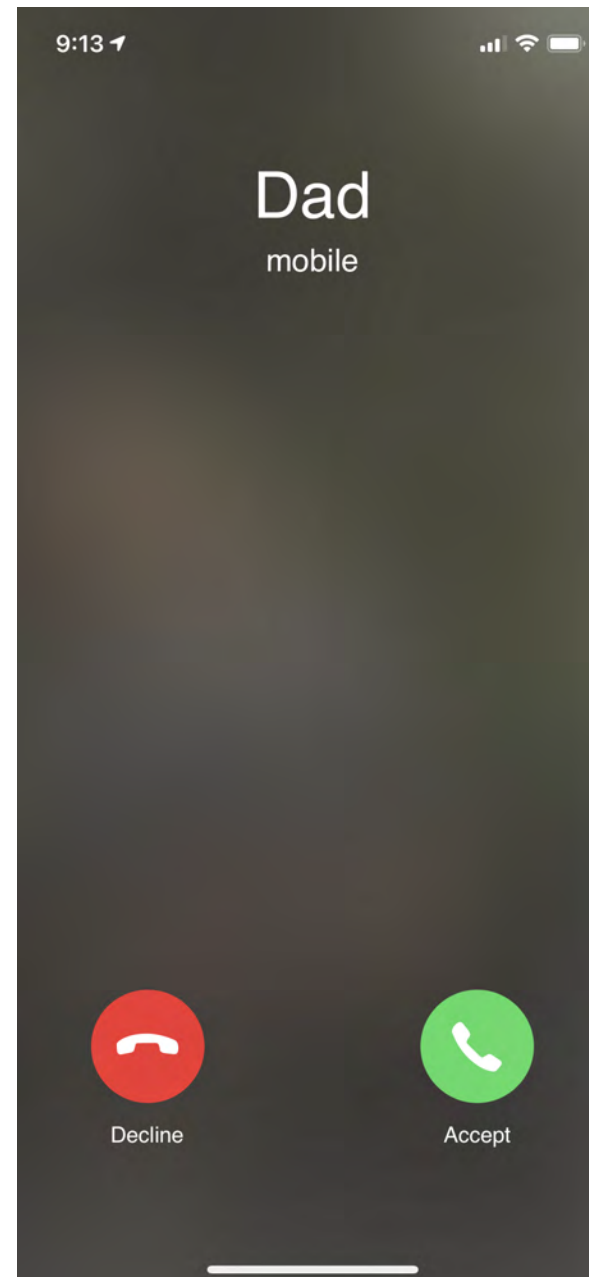
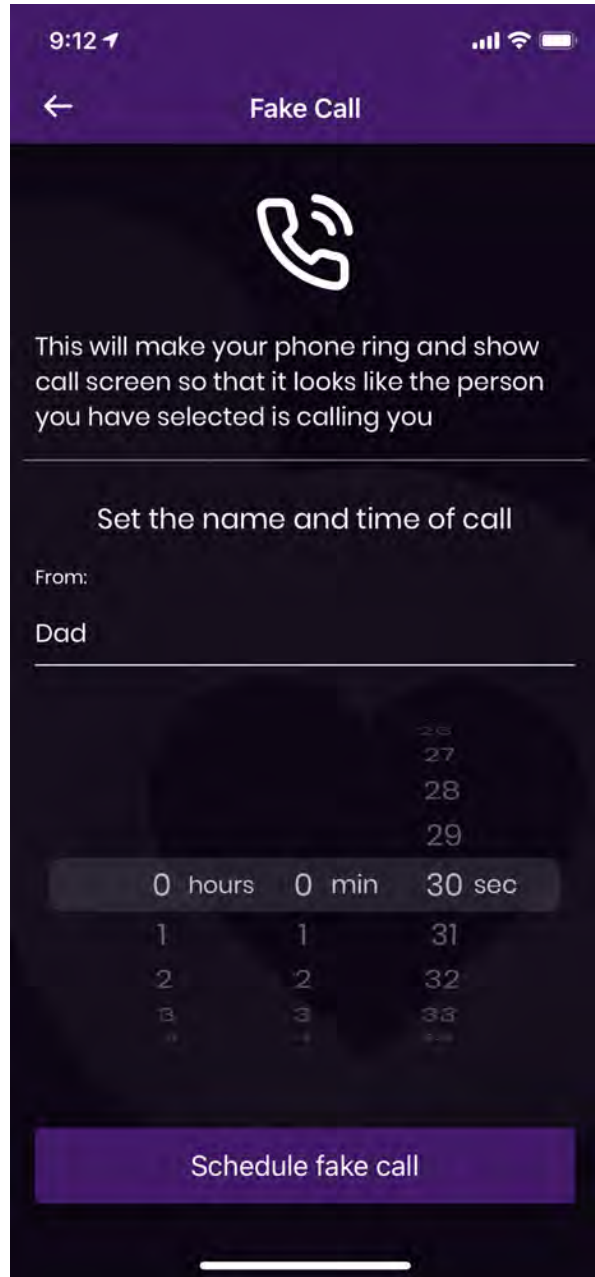




# Timer

You can activate a false incoming call. This may be used in threatening situations or other situations you feel the need to get out of.





# Fake Call

You can activate a false incoming call. This may be used in threatening situations or other situations you feel the need to get out of.

# Partnering for safety: Real-time connection to first responders and security systems



*Better Connected Citizens = Safer Communities!*





# Partnership in Developing Next-Generation Safety Technology for Healthcare Workers



**CMS Dashboard**

**Activities 3** 2

People		Environment		All	
Activity ID	Date/Time	Activity type	Initiator	Content	
996	2017.06.01 08:00:28	incoming message		CHC	I have an injury
998	2017.06.01 07:53:44	Low phone battery		CHC	13%
994	2017.06.01 07:44:42	Person report		CHC	need medical
993	2017.06.01 07:42:12	Status change		CHC	Yellow -> Red
992	2017.06.01 07:41:45	Outgoing message		CHC	Please report status
991	2017.06.01 07:40:45	incoming message		CHC	I have trouble with my leg

**Employees 1**

Status	Name / Job title	Health	Zone	Help	Contact status	Connect
	Stefanon				20 min	
	Stefanon				15:08 min	
	Stefanon				15:08 min	
	Stefanon				15:08 min	
	Stefanon				15:08 min	

**Alarms**

**Active alarms**

**Jessica Harris**  
**SOS started:** 14:16  
**Location:** 1007 N Orange St, Wilmington, DE 19801, USA  
(79°32'56.58" W, 39°44'49.59" N)  
 Unmute  
 Show on the map  
 Stop following

**STOP**



# Taking control of your own safety



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www.getbsafe.com