**Playbook Title**

**Playbook Development Team**

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**Process Goal**

**Table of Contents**

**Play #1 Title**

 **Play #2 Title**

**Play #3 Title**

**Play #4 Title**

**Play #5 Title**

**Play #6 Title**

**Play #1 – (Who is Involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(Copy/paste process flow below)

**Strategy**

**This play begins the eight-stage process of creating major change in an organization.**

Change Management Component: Play #1 helps to establish the sense of urgency with the identified organization, brings the team together to examine data and realities of the current process, potential crises and major opportunities and how these can be enhanced by implementation of CECN eConsult model.

**Ownership and Involvement**

The Implementation Manager will coordinate all meetings and communications with initial team. Primary contacts in this play will include XXXXX.

Implementation Phase

Implementation Phase

**Play #2 (Who is Involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(copy/paste process flow below)

**Play #3 (Who is involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(copy/paste process flow below)

**Play #4 (Who is involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(copy/paste process flow below)

**Play #5 (Who is involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(copy/paste process flow below)

**Play #6 (Who is involved in this step)**

**(Title)**

**Overview:**

**Key Steps**

**Process flow instructions and flow map:**

(copy/paste process flow below)