

Overview

PRIMARY CARE IMPACT AWARD: organizations, individuals, and teams that have demonstrated excellence in leading an initiative that has resulted in a clear impact on delivery of primary care and specialty care through practice, research, education/training, and/or policy.

Nomination Timeline

March 12, 2025: Award announcement and application period opens

April 12, 2025: Application period closes

May 1, 2025: Winner announced

May 14, 2025: Winner will be honored at the 2025 Weitzman Institute Symposium: Mental Health Matters

Eligibility Criteria

- Nominations may be for individuals, teams and/or organizations.
- Non-profit and for-profit entities are eligible to apply.
- MWHS, including its staff and subsidiary organizations, are *ineligible* to apply.
- Evidence of the dissemination, use of, and impact stemming from the initiative(s) must have occurred within the last five years before the year of nomination.

Selection Criteria

Each nomination will be evaluated on:

- Quality of work;
- Effectiveness of dissemination and translation approach;
- Evidence of impact on health, health care, and/or patient outcomes; and
- Effort to translate work into policy and/or practice to improve health and healthcare.

Nomination must include:

A summary describing the initiative, the translation approach, and the impact on the delivery of primary care and specialty care through practice, research, systems transformation and/or training the next generation of health care leaders (no more than 500 words).

The summary should include the following:

- The name(s) and title(s) of the key personnel who conducted the original work.
- The names of any other team members involved in the work, including dissemination and implementation.
- A description of steps taken to disseminate and translate the work. If relevant, the names and roles played by a communications team may also be included.
- The names or descriptions of user(s) of the initiative, who championed change/implementation based on the work.
- A single letter from a principal user(s) of initiative specifically describing the impact of the work on policy and/or practice (no more than 500 words)

- Up to three (3) supporting documents that illustrate the impact (i.e. peer-reviewed publication, legal, regulatory or policy text, system policies or guidelines, media coverage, etc.). Marketing materials are not acceptable.

Award Benefits

- Recognition in the 2025 Weitzman Symposium closing awards and interim session slides
- Featured in Weitzman's e-newsletter, reaching 80,000+ health care leaders
- 6 month follow up and spotlight in the Weitzman Institute Happenings

Nominations should be emailed to Amanda@mwhs1.com by Saturday, April 12th, 2025 in PDF with the email subject line 'Primary Care Impact Award'.